## Data Card: USA B2B MASTER FILE Total Universe: 45,000,000+

<u>Available Selects</u> – Ideal for Personalized Email Marketing, Telemarketing, and Direct Mail Campaigns.

List Type: Email | Postal | Phones

Information Available<u>:</u> First Name, Last Name, Contact Name, Title, Company, Address, City, State/Province, ZIP/Postal Code, Country, Phone, Fax, Primary Industry, SIC Code, Employees, Sales Revenue, Email Address, and Web Address.

<u>List Description</u>: Comprehensive Marketing List with Complete with Complete Detail – Ideal for Personalized Email Marketing as it includes email. Good for Telemarketing and Direct Mail Campaigns as well.

#### Data Source:

Web Sources, Seminars, Trade Shows, Conferences, Webinars, Magazine Subscriptions, Exhibitions, Surveys, Opinion Polls, Public Filings, Government Listings, Yellow Pages, NCOA, ECOA, proprietary data sources and various confidential Data Partners, etc

#### List Usage: Inquire

DATA GUARANTEES: Postal 98%+, Phones 85%+, Email 80%+ (see our validation & verification process reference sheet)

Pricing based on order qty. Allow 24-48hr for processing & delivery of ordered data.

Note: Count breakdowns and titles/specialties may change without prior notice with our updates



### **INDUSTRY BASED COUNTS**

Industry	Counts	Industry	Counts
Agriculture and Forestry	642,939	Retail Industry	1,497,160
Mining Industry	79,020	Financial Institutions	830,730
Construction Industry	601,459	Insurance Firms	415,341
Manufacturing Industry	2,409,394	Real Estate Industry	575,061
Transportation Industry	359,644	Services Industry	7,863,232
Telecommunications	260,100	Government Institutions	443,290
Utilities Industry	75,720	Not Classified	2,815,487
Wholesale Firms	635,164		

### EMPLOYEE VOLUME

Number of Employees	Records	Number of Employees	Records
< 50	41,93,188	500 To 1000	27,44,632
50 To 250	26,68,392	1000+	28,58,992
250 To 500	20,96,593	Not Classified	44,98,147
	Total		190,59,946

### SALES VOLUME

Sales Volume	Records	Sales Volume	Records	
Less than \$500,000	59,08,586	\$100M To \$1 Billion	22,87,194	
\$1M To \$25M	17,15,396	\$1 Billion+	15,24,797	
\$25M To \$100M	20,96,595	55,27,386		
	Total			



### **DEPARTMENT LEVEL COUNTS**

Department	Counts
Computing & IT	1,869,331
Finance	501,346
General Management	8,035,740
HR	160,313
Legal	88,129
Marketing	554,257
Operations	332,969
R & D	49,284
Sales	253,697
Others/Not Classified	7,347,342

## TITLE LEVEL COUNTS

Level	Counts
C-Level	10%
VP	14.50%
Director	11.60%
Manager	29.28%
Below Manager	35%



### STATE LEVEL COUNTS

State	Counts	State	Counts	State	Counts	State	Counts	State	Counts	State	Counts
AK	51457	FL	1084151	LA	222152	NC	576508	OK	202012	UT	118281
AL	253858	GA	700322	MA	642553	ND	53946	OR	301018	VA	526771
AR	149697	HI	74687	MD	408646	NE	132033	PA	755491	VT	52668
AZ	332381	IA	231007	ME	91528	NH	106082	PR	10496	WA	417333
CA	2404921	ID	96016	MI	551646	NJ	544070	RI	65943	WI	511896
CO	377618	IL	921043	MN	555068	NM	92228	SC	240438	WV	61045
СТ	340390	IN	384006	МО	414545	NV	124446	SD	81163	WY	32171
DC	173760	KS	183437	MS	121435	NY	1338790	TN	319360		
DE	63777	KY	201877	MT	60088	OH	738572	TX	1359241		

#### FILL REPORT

Headers	Counts %	Headers	Counts %
Company Name	100.00%	State	100.00%
Web Address	85.00%	ZIP Code	100.00%
Prefix	-	Country	100.00%
Contact Name	100.00%	Phone Number	96.00%
First Name	100.00%	FAX Number	34.37%
Middle Initial	-	Employees	80.00%+
Last Name	100.00%	Revenue (\$ Million)	75.00%+
Title	100.00%	SIC Code	86.4.00%
Address	100.00%	Industry	88.36.00%
Address1		Email	100.00%
City	100.00%		



# **Technology Installs**

Title	Contacts
ADP Payroll	8,904
AS400	43,970
AutoCAD	43,555
AutoDesk	29,646
Avaya	2,563
AWS	844,990
Big Data	46,489
Citrix	54,213
Cloud Computing	20,893
Connectwise	22,221
CRM	48,771
Eloqua	11,990
Epic	15,421
Hadoop	38,904
IBM	112,504
iCims	11,273
Infor	5,033
JD Edwards	2,421
Lawson	40,934
Magento	36,254
Marketo	19,233
Microsoft Dynamics	90,465
MongoDB	23,688
Ms Office 365	523,541
Mulesoft	10,048
Netsuite	33,009
Oracle	44,589
Paychex	6,702



# **Technology Installs**

Title	Contacts
Peoplesoft	33,113
Quickbooks	99,839
Salesforce	111,687
SAP	47,435
ServiceNow	36,781
Siebel CRM	8,056
SolarWinds	18,714
Sugar CRM	10,719
Tableau	16,564
VMware	34,519
Workbooks	13,173
Workday	14,642
Yardi Voyager	9,596
Zendesk	18,527
Zoho CRM	11,045



# **Healthcare Contacts**

Chiropractor Email List		
National	Total Counts 89,183	Email Counts - 26865
International	5,037 Contacts with Emails	
Urologist Email List		
USA	Total Counts 11,415	Email Counts - 8448
International	5,870 Contacts with Emails	
Hospital Email List		
USA	Total Counts 615247	Email Counts - 501245
International	65387 Contacts with Emails	
Cardiologist Email List		
National	Total Counts 39,834	Email Counts - 41008
International	21,697 Contacts with Emails	
Radiologist Email List		
National	Total Counts 60,732	Email Counts - 47202
International	15,708 Contacts with Emails	
Doctors Email List		
USA	Total Counts 130,513	Email Counts - 91452
International	45,768 Contacts with Emails	
Surgeon Email List		
USA	Total Counts 51,201	Email Counts - 32476
International	1,184,531 Contacts with Emails	
Nurses Email List		
National	Total Counts 504235	Email Counts - 213809
International	40127 Contacts with Emails	
Physician Assistants Email List		
USA	Total Counts 59,259	Email Counts - 48254
International	Over 90,000	



# **Healthcare Contacts**

Cardiac Surgeons Email List		
USA	Total Counts 1,632	Email Counts - 2965
International	6480 Contacts with Emails	
Dermatologist Email List		
USA	Total Counts 57414	Email Counts - 43025
International	15037 Contacts with Emails	
Psychologist Email List		
USA	Total Counts 60357	Email Counts - 41057
International	15367 Contacts with Emails	
Endocrinologist Email List		
USA	Total Counts 56325	Email Counts - 47585
International	19254 Contacts with Emails	
Ophthalmologist Email List		
National	Total Counts 79,088	Email Counts - 39590
International	19,184 Contacts with Emails	
Physicians Email List		
USA	Total Counts 205357	Email Counts - 167458
International	263587 Contacts with Email	
Pediatrician Email List		
USA	Total Counts 130,513	Email Counts - 101372
International	45,768 Contacts with Emails	
Gastroenterologist Email List		
USA	Total Counts 11,034	Email Counts - 10684
International	Over 21,000 Contacts with Emails	



# **Healthcare Contacts**

Total Counts 55638	Email Counts - 47585
8257 Contacts with Emails	
Total Counts 66385	Email Counts - 55447
11254 Contacts with Emails	
Total Counts 30,743	Email Counts - 28122
8,889 Contacts with Emails	
Total Counts 76,874	Email Counts - 64664
Over 87,073 Contacts with Emails	
Total Counts 994	Email Counts - 769
Over 1,079 Contacts with Emails	
Total Counts 80,206	Email Counts - 42979
11,103 Contacts with Emails	
Total Counts 650,790	Email Counts - 639272
743,523 Contacts with Emails	
Total Counts 7,657	Email Counts - 7822
Over 8,000 Contacts with Emails	
Total County 120 512	Email Counts - 101372
45,768 Contacts with Emails	email Counts - 1013/2
	8257 Contacts with Emails 1   Image: Contacts with Emails 1   Total Counts 66385 1   11254 Contacts with Emails 1   Total Counts 30,743 8,889 Contacts with Emails   Total Counts 76,874 1   Over 87,073 Contacts with Emails 1   Total Counts 994 1   Over 1,079 Contacts with Emails 1   Over 1,079 Contacts with Emails 1   Total Counts 80,206 1   Total Counts 650,790 1   Total Counts 650,790 743,523 Contacts with Emails   Total Counts 7,657 0ver 8,000 Contacts with Emails   Total Counts 7,657 0ver 8,000 Contacts with Emails

